



About The Community Customer Testimonies

“About the Community is based upon a web-based marketing model of give, ask, and receive. My exclusive neighborhood web site enables me to offer potential sellers essential real estate information regarding current market conditions. In just two mailings, 5% of my geographic farm sought out the online services I offered. In return, 50% of those left additional personal contact information, inviting me to personally engage with them. About The Community has given me instant credibility.”

Anne Arjani
Keller Williams Realty

“I received 10% and 3% consumer response rates from my first two mailings. I expect this service to have a very positive impact on my business in 2011.”

Jeff Sterley
Sterley Real Estate Team